

RDA/SERBA

Thank you for your inquiry regarding Regional Dance America/Southeastern Regional Ballet Association (RDA/SRBA) membership. RDA/SERBA was established in 1956 and is one of the five regions that comprise Regional Dance America. RDA/SERBA was the first of the regions to be established with the Atlanta Ballet Company being the honorary founding company.

We are very proud of our history and continually endeavor to evolve to better serve our member companies. An important part of that evolution includes new companies joining our organization and bringing with them new ideas. We hope that we will have an opportunity to make your acquaintance and that you will feel free to contact us if you have any questions. Our membership procedures and criteria are listed below.

RDA/SERBA MEMBERSHIP PROCEDURES

Article Three MEMBERSHIP

Bylaw 3.3 -Qualifications of Company Members.

The company membership of the corporation shall be comprised of three categories of company members set forth below. Any company (or ensemble, group, troupe, guild, etc.) which meets the following qualifications shall be eligible for company membership in the corporation:

- (a) Such company is domiciled and active in: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, and the Commonwealth of Puerto Rico.
- (b) Such company has been incorporated under the corporation laws of the state of incorporation for not less than one year prior to application for membership and has been given permission by the Internal Revenue Service to begin operating as a charitable organization that is exempt from taxation under Section 501(c)(3) of the Internal Revenue Code and that is not a private foundation within the meaning of 509(a), pending final approval. No company whose tax-exempt status has been revoked, refused or is in question shall be eligible to acquire or maintain membership. In cases of a regional dance company affiliated with an educational institution, that institution must be a recognized tax-exempt educational institution, or the company must be chartered separately from the institution and financed primarily by that community.
- (c) Such company presents at least two annual public performances for which admission or fees are charged, of differing repertoire and of at least 90 minutes duration each, exclusive of school performances or recitals, mini-performances and lecture demonstrations, and exhibitions of technique as part of the promotion of the school of which the company may be part or an extension. This requirement must be satisfied in the year preceding application for membership, as well as in all subsequent years during which the company is a member of the corporation.
- (d) Such company has at least 8 dancing members who are 13 years of age or older.

- (e) Such company has sent an Artistic Director to attend a Festival of the corporation within a period of three (3) years prior to making formal application for membership. Such representative shall be required to be a registered festival participant. It is recommended but not required that the company attend a Festival as a Guest Company prior to evaluation.

The membership qualifications listed above need to be in place in order to be eligible to apply for RDA/SERBA membership.

If the above listed criteria are in place the company can apply for membership and proceed to the video evaluation. This evaluation will determine whether or not the company will be evaluated for RDA/SERBA membership at the fall meetings of the corporation.

Bylaw 3.4 – SERBA Membership Procedures

- (a) A company must submit a letter of application, photos, news clippings and programs, proof of adequate liability insurance and tax status letter from IRS to the Membership Chair. An application fee of \$50 will be charged to applicant companies. The fee is payable to RDA/SERBA treasurer and is not refundable.

Membership Chair	RDA/SERBA Treasurer
Cynthia Bronner	Jackie Berry
University of Louisville Dance Theatre	1828 Young Farm Road
School of Music	Montgomery, AL 36106
Louisville, KY 40292	

- (b) Applications must be received by May 31st by the Membership Committee Chair. Three copies of a video of the company will be included with the application for screening by the 3-member Evaluations Committee. The Evaluations Committee, having viewed the videos, will report to the Membership Committee by July 1.
 - 1.) The applicant company will submit a video showing three pieces of choreography or excerpts of the company’s repertoire. One of these pieces must show eight female dancers thirteen years of age or older. If the company’s public performances include repertoire performed on pointe, one of the three pieces must be on pointe showing eight female dancers thirteen years of age or older. An excerpt from a storybook ballet may be shown, but the excerpt may not include mime.
 - 2.) The tape should not exceed thirty minutes. This does allow for editing works so that the time limit is not exceeded.
 - 3.) All guest dancer/dancers performing on the video must be identified.
- (d) Applicant companies who apply and submit a video and are chosen to be evaluated and then withdraw, are not permitted to apply the following year.

Once a company’s application has been approved and they have made it through the video evaluations they are eligible to evaluate at the fall meetings. These meetings are usually held the third weekend of September.

Enclosed you will find a Membership Application Form and a Video Evaluation Form, both of which need to be completed and submitted in order for your company to be considered for membership. In order to be considered for evaluation in September of 2009 all of your information needs to be received by May 31, 2009. It is necessary for your company to abide by all of the membership criteria. If you have any questions please feel free to contact me.

Cynthia Bronner, Membership Chair
University of Louisville Dance Theatre
School of Music
Louisville, KY 40292
502-852-6778
cynthiabronner@earthlink.net

Highest Regards,

Cynthia Bronner, RDA/SERBA Membership Chair

You will find the forms you need below.

Video Evaluations Guidelines

1. The applicant company will submit a video showing three pieces of choreography or excerpts of the company's repertoire. One of these pieces must show eight female dancers thirteen years of age or older. If the company's repertoire includes repertoire performed on pointe, one of the three pieces must be on pointe showing eight female dancers thirteen years of age or older. An excerpt from a storybook ballet may be shown, but the excerpt may not include mime.
2. The tape should not exceed thirty minutes. This does allow for editing works so that the time limit is not exceeded.
3. All guest dancer/dancers performing on the video must be identified.
4. The applicant company will submit three copies of the video or dvd and three copies of the evaluation worksheet for each piece of choreography being presented. Please submit a good quality dvd or video that has been filmed from the front and is well lit.
5. Please include at the beginning of your tape or dvd a minimum of ten minutes of class that includes the following combinations: adagio, tendu, pirouette, petit allegro and grand allegro.
6. Please submit a schedule from your school that reflects the type and number of classes your dancers take on a weekly basis and background information on your company, directors and the choreographers whose works are presented in your video.

RDA/SERBA Video Evaluation Form

Name of Company _____

Director _____

Name of Ballet _____

Choreographer _____

Composer _____

Specific Music Used _____

Type of Ballet _____

Exact Time _____ minutes _____ seconds

Costume Designer _____

Lighting Designer _____

Number of Dancers _____ Total _____ Females _____ Males

Names and Ages of Dancers _____

Guest Dancers Names and Company Affiliations _____

MEMBERSHIP APPLICATION
REGIONAL DANCE AMERICA/SOUTHEASTERN REGIONAL BALLET
ASSOCIATION

Name of Organization _____

Mailing Address _____

Artistic Director(s) _____

Executive Director _____

Studio Phone Number _____ Home Phone Number _____

Fax Number _____ Email Address _____

Date of State Charter _____ Date Organized _____

Date of IRS Determination _____ IRS# _____

If affiliated with an educational institution you must provide proof that the educational institution is recognized as tax-exempt. _____

Insurance Company _____ Policy Number _____

Date of Festival Last Attended _____ Location _____

Person Attending _____

Number of dancers in your company 13 years of age or older. _____

Age Range of Dancers _____

Number of Salaried Dancers _____ Length of Contract _____

Company Budget _____

Please provide the date and place of two of your most recent performances.

_____ Ticket prices _____
_____ Ticket prices _____

Please provide the date and place of two of your upcoming performances.

_____ Ticket Prices _____
_____ Ticket Prices _____

Number of Lecture Demonstrations performed annually. _____

THE FOLLOWING MUST ACCOMPANY YOUR APPLICATION

- 1 a copy of your state charter
- 2 a copy of your IRS Letter of Determination
- 3 two or more photos of your company, programs, brochures, newspaper articles, or other printed material published by your company
- 4 proof of liability insurance
- 5 three videos or dvds and three copies of the evaluation worksheet for each ballet being presented
- 6 if affiliated with an educational institution, proof that the educational institution is tax exempt
- 7 an application fee of \$50

Please Send To: Cynthia Bronner
Membership Chair – RDA/SERBA
University of Louisville Dance Theatre
School of Music
Louisville, KY 40292